



Saskatchewan Epidemiology Association

Strategic Plan

Revised: 1 June 2017

VISION AND MISSION STATEMENTS

Vision: Leaders in the application of epidemiology in Saskatchewan

Mission: Advancing the understanding and application of epidemiology through continuing education and networking

Values: Knowledge, collaboration and learning

GOALS AND OBJECTIVES INCLUDING ACTION PLAN

Goal 1 - Provide Continuing Education

Objective A: Provide an annual educational event

Action Plan:

- Host an annual symposium and/or workshop focusing on epidemiology-related topics

Objective B: Support and promote other related educational and other vocational opportunities in the field of epidemiology

Action Plan:

- Forward opportunities via email and post on SEA website
- Work with a partner organization to deliver a second educational event

Goal 2 – Develop and Maintain a Network among Members

Objective A: Maintain member list

Action Plan:

- Compile annually

Objective B: Foster networking opportunities among members

Action Plan:

- Maintain website
- Organize a social event to take place following each year's symposium

- Increase social media presence of SEA
- Board members to present SEA information at School of Public Health, Department of Community Health and Epidemiology, Western College of Veterinary Medicine and Saskatchewan Polytechnic.

Objective C: Provide support to the Public Health Epidemiology Working Group Saskatchewan (PHEWGS).

Action Plan:

- Consult with PHEWG to determine what support can be provided

Goal 3 –Promote evidence-based decision making in epidemiological issues

Objective A: Identify how, for what topics, and in what venues, the SEA could provide support to evidence-based decision making

Action Plan:

- Scan other models
- Identify ways and means in which the SEA could voice opinions relevant to its expertise
- Identify potential concerns and/or interests among members for SEA taking on an active role in supporting evidence-based decision making

Objective B: Develop a collective voice for SEA to support evidence-based decision making

Action Plan:

- Create a policy to guide the Board in engaging with issues
- Identify SEA members interested in being available, should SEA take active part in supporting decision-making

Goal 4 - Remain Financially Viable

Objective A: The Board will develop a business plan and review and update as appropriate.

Action Plan:

- Look for alternate sources for income, grants or sponsors
- Review fees and expenditures.